

FIG. 1


2/12

FIG. 2


26 26
 ← previous | next → (4 of 31 surfnotes) headlines 24 read full web page 18

Free computer firm reboots after Apple mistake - 21


Cnet News - 22 16 16 16 16 20 23 15.2.2000
 Key Facts - 12 1 2 3 4 →

 That ambition has died because Apple decided not to let Freemac buy any iMacs to give away, not even at full retail price, Strum told CNET News.com in an interview. ↑ 10


Key Numbers - 12 ← 1 | 2 →

 Last year, the start-up announced that it intended to give away 1 million of the popular Apple iMac computers during the next two years. ↑ 10

Money - 12

 Strum subsequently upped the offer and said Freemac was willing to buy the computers at full retail price from retailers, which at the time was around \$1,200 each. ↑ 10

Time Frames - 12 ← 1 | 2 | 3 | 4 →

 The day after Freemac's highly publicized launch at an investment banking conference in San Francisco, Mitch Manditch, Apple's senior vice president of worldwide sales, called to tell Strum that Apple wasn't aware of the company, Strum said. < 10

Key Companies - 12




 Apple : NadaPC.com : News.com : CNET : EarthLink
 14 14 14 14 14

FIG. 3

CNET | News | Hardware | Downloads | Trends | Games | Jobs | Auctions | Prices | Tech Help Free Email

 **NEWS.COM** TECH NEWS FIRST Search

Advanced • ☐ In News ☒

 **AMD K6-2 500MHz • 64MB SDRAM**
10GB, 55K, 8Mvid • 40X CD, Win 98 **4sure**
CLICK HERE

[Click Here!](#)

CNET : News : Personal Technology : **Story**

- [Related news](#)
- [Message Boards](#)
- [Apple Prices](#)

- [See Story in Context](#)
- [Search](#)
- [Apple Reviews](#)

Freemac reinvents itself after Apple's iMac snub

By Jim Davis
 Staff Writer, CNET News.com
 February 2, 2000, 1:45 p.m. PT

How hard can it be to give away free iMac computers? Pretty hard, if Apple won't let you.

That's the bitter pill that Jonathan Strum, president of Freemac, has had to swallow. Last year, the start-up announced that it intended to give away 1 million of the popular Apple iMac computers during the next two years.

Quote Snapshot

▲ AAPL	115.81	+7.05
▲ ELNK	48.69	+1.00

That ambition has died because Apple decided not to let Freemac buy any iMacs to give away, not even at full retail price, Strum told CNET News.com in an interview. Apple declined to comment.

"What we're telling our customers--well over a million people who signed up--is that Apple won't let you have a free computer," said Strum. As a recourse, Freemac is reinventing itself and will be relaunched later this month as "NadaPC.com" and will give away Internet access terminals.

Enter symbol:

ADVERTISING
Free!
GOOEY
 Click here now

Latest Headlines
 display on desktop

Enterprise Computing
[Hacker discloses new Internet attack software](#)

Windows 2000: The next generation

Microsoft denies Novell's claim of Windows 2000 bug

Study sees better sales than profits for drive makers

PC shipments in Asia up 35 percent in 1999

\$39.500

3/12


FIG. 4

← previous | next → (4 of 31 surfnotes) headlines read full web page


Free computer firm reboots after Apple mistake

Cnet News 15.2.2000


Key Facts ← 1 | 2 | 3 | 4 →

 Under its business plan, qualified customers would get a free iMac if they agreed to a three-year Internet service provider (ISP) contract with EarthLink and agreed to accept advertising.


Key Numbers ← 1 | 2 →

 Last year, the start-up announced that it intended to give away 1 million of the popular Apple iMac computers during the next two years.

Money

 Strum subsequently upped the offer and said Freemac was willing to buy the computers at full retail price from retailers, which at the time was around \$1,200 each.

Time Frames ← 1 | 2 | 3 | 4 →

 The day after Freemac's highly publicized launch at an investment banking conference in San Francisco, Mitch Manditch, Apple's senior vice president of worldwide sales, called to tell Strum that Apple wasn't aware of the company, Strum said.

Key Companies


 Apple : NadaPC.com : News.com : CNET : EarthLink


FIG. 5

← previous | next → (4 of 31 surfnotes) headlines read full web page


Free computer firm reboots after Apple mistake

Cnet News 15.2.2000


Key Facts ← 1 | 2 | 3 | 4 →

 That ambition has died because Apple decided not to let Freemac buy any iMacs to give away, not even at full retail price, Strum told CNET News.com in an interview.


Key Numbers ← 1 | 2 →

 "What we're telling our customers--well over a million people who signed up--is that Apple won't let you have a free computer," said Strum.


Money

 Strum subsequently upped the offer and said Freemac was willing to buy the computers at full retail price from retailers, which at the time was around \$1,200 each.

Time Frames ← 1 | 2 | 3 | 4 →

 The day after Freemac's highly publicized launch at an investment banking conference in San Francisco, Mitch Manditch, Apple's senior vice president of worldwide sales, called to tell Strum that Apple wasn't aware of the company, Strum said.

Key Companies

 Apple : NadaPC.com : News.com : CNET : EarthLink

4/12

FIG. 6

← previous | next → (4 of 31 surfnotes) headlines read full web page

Free computer firm reboots after Apple mistake

Cnet News

15.2.2000

Key Facts

← 1 | 2 | 3 | 4 →



That ambition has died because Apple decided not to let Freemac buy any iMacs to give away, not even at full retail price, Strum told CNET News.com in an interview.

Key Numbers

← 1 | 2 →



Last year, the start-up announced that it intended to give away 1 million of the popular Apple iMac computers during the next two years.

Money



Strum subsequently upped the offer and said Freemac was willing to buy the computers at full retail price from retailers, which at the time was around \$1,200 each.

Time Frames

← 1 | 2 | 3 | 4 →



As a recourse, Freemac is reinventing itself and will be relaunched later this month as "NadaPC.com" and will give away Internet access terminals instead.

Key Companies



Apple : NadaPC.com : News.com : CNET : EarthLink

FIG. 7

← previous | next → (10 of 11 surfnotes) headlines read full web page

Proxim, Be Team On Wireless Networking

Advanced IP Services

15.2.2000

Page Preview

Proxim and Be are planning a joint technology and marketing effort to integrate Proxim's HomeRF wireless networking technology into Be's platform for Internet appliances. Proxim and Be plan to enable Internet appliances to distribute media and share broadband Internet access wirelessly in the home. Be said that should happen later this quarter.

Page Links

www.proxim.com/homerf.html
www.proxim.com/investors.html
www.proxim.com/contact.html
www.be.com

FIG. 8A

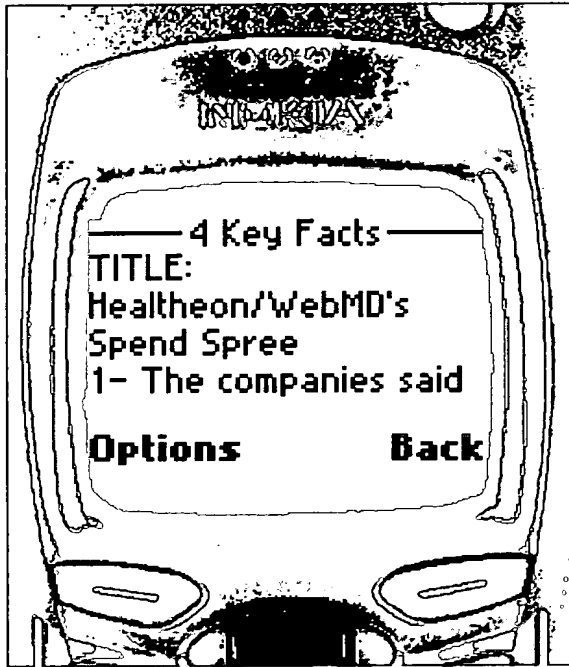


FIG. 9

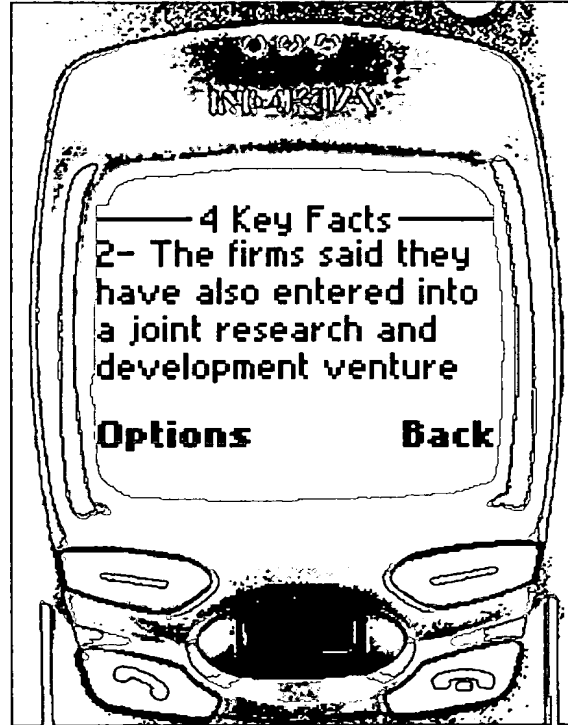


FIG. 8B

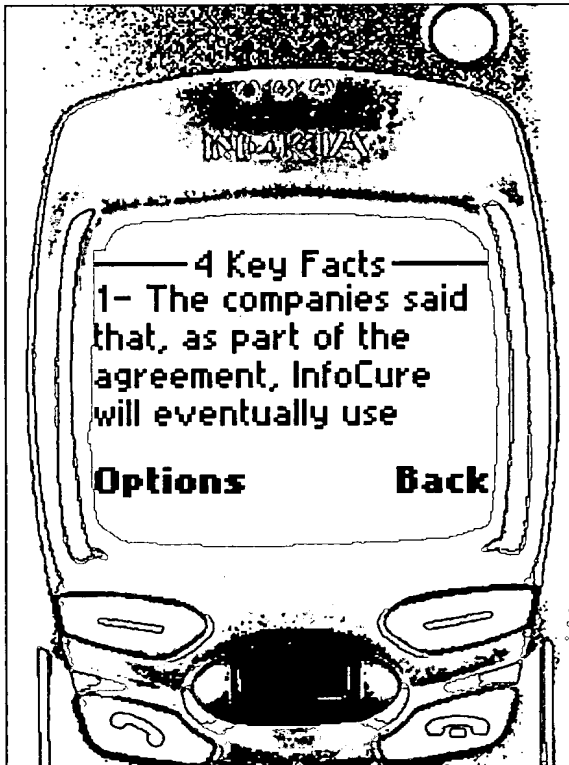


FIG. 10

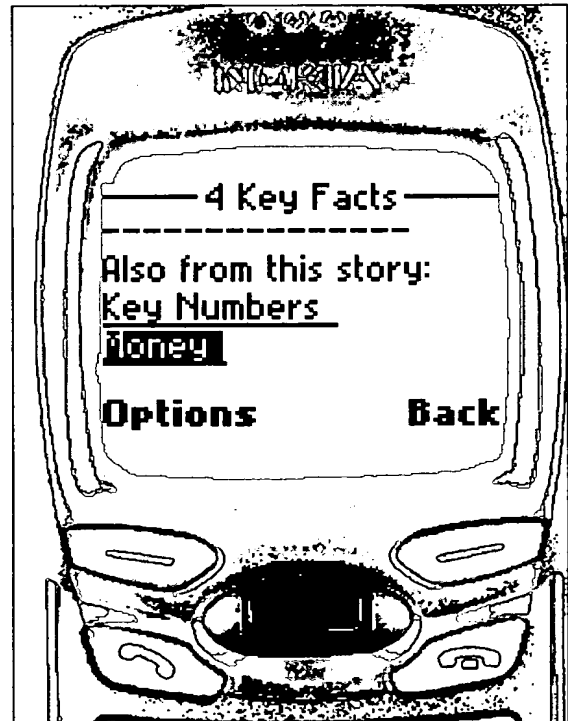


FIG. 11

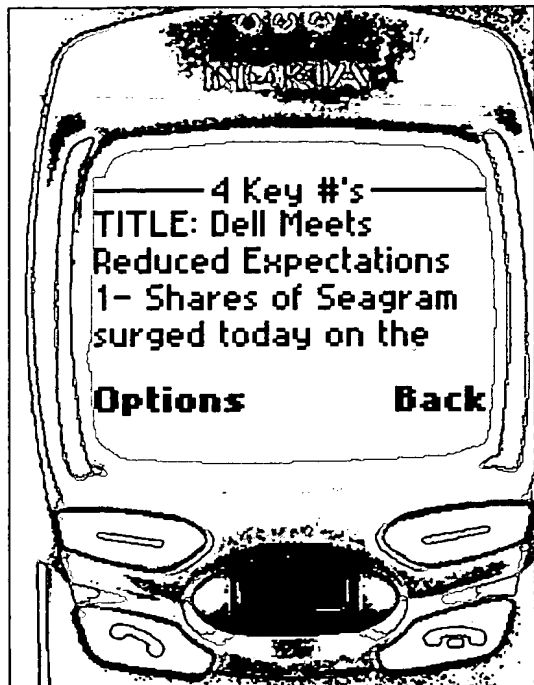
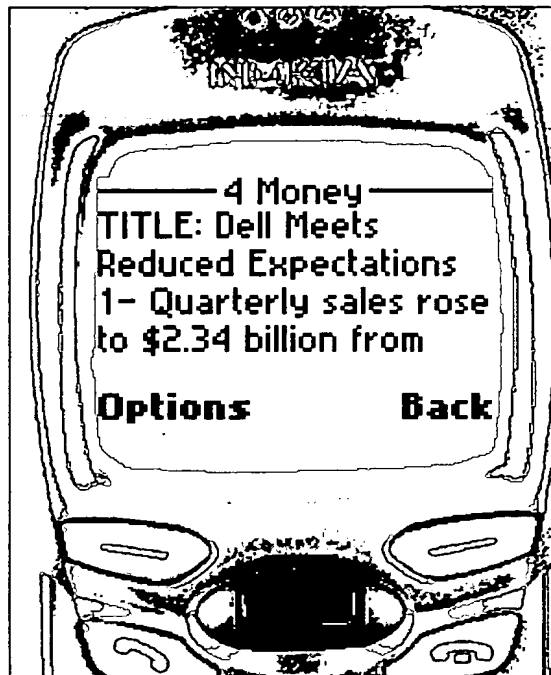


FIG. 12



Access A Plurality Of Atomized Notes Representative Of Source Content (Step B1)



Group Notes Into A Plurality Of Categories (Step B2)



Determine Type Of User Platform (Step B3)



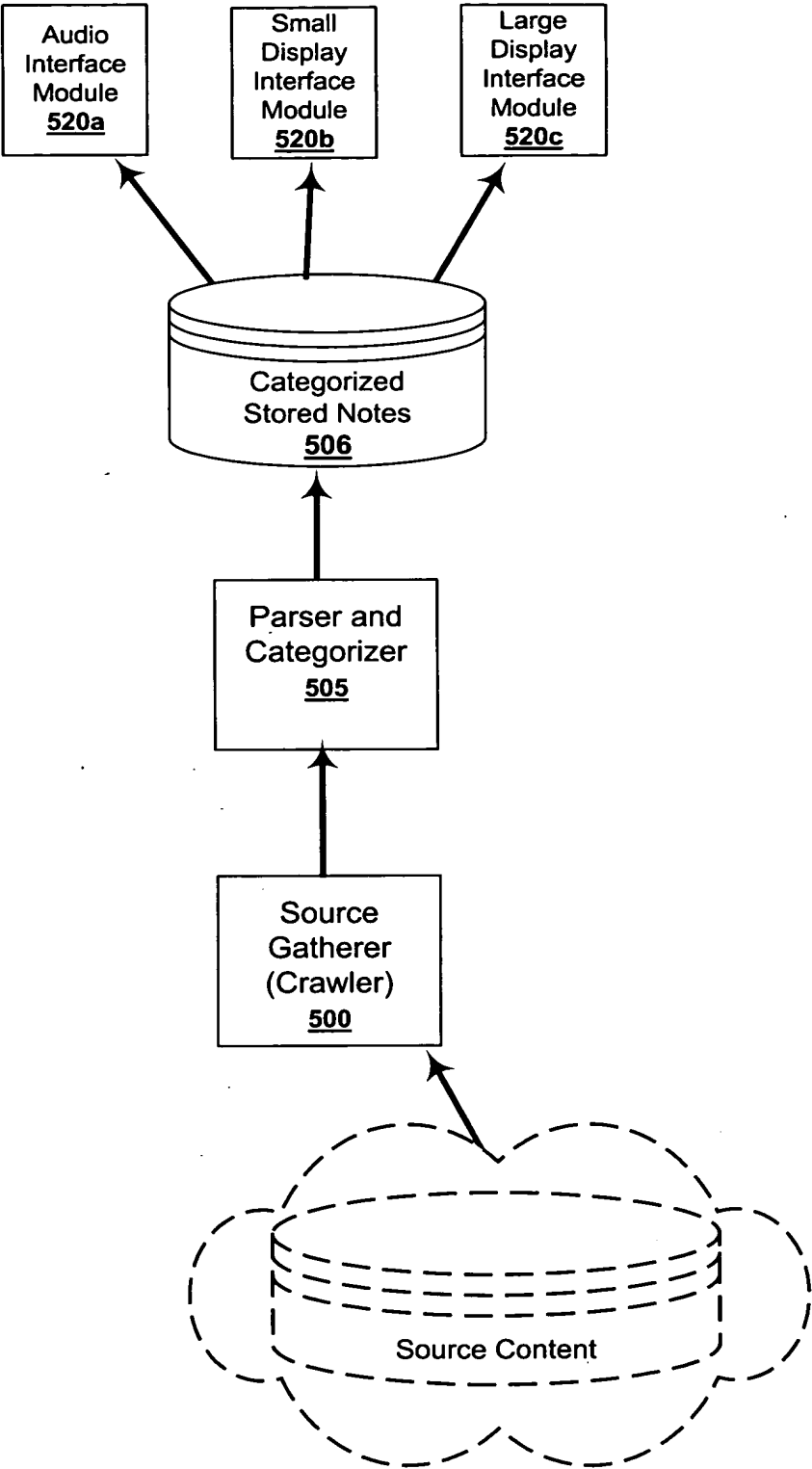
Provide Control Inputs Allowing Access To One Or More Notes, Without Having To Review The Entire Source Content (Step B4)



Selected Notes Are Then Presented To The User (Step B5)

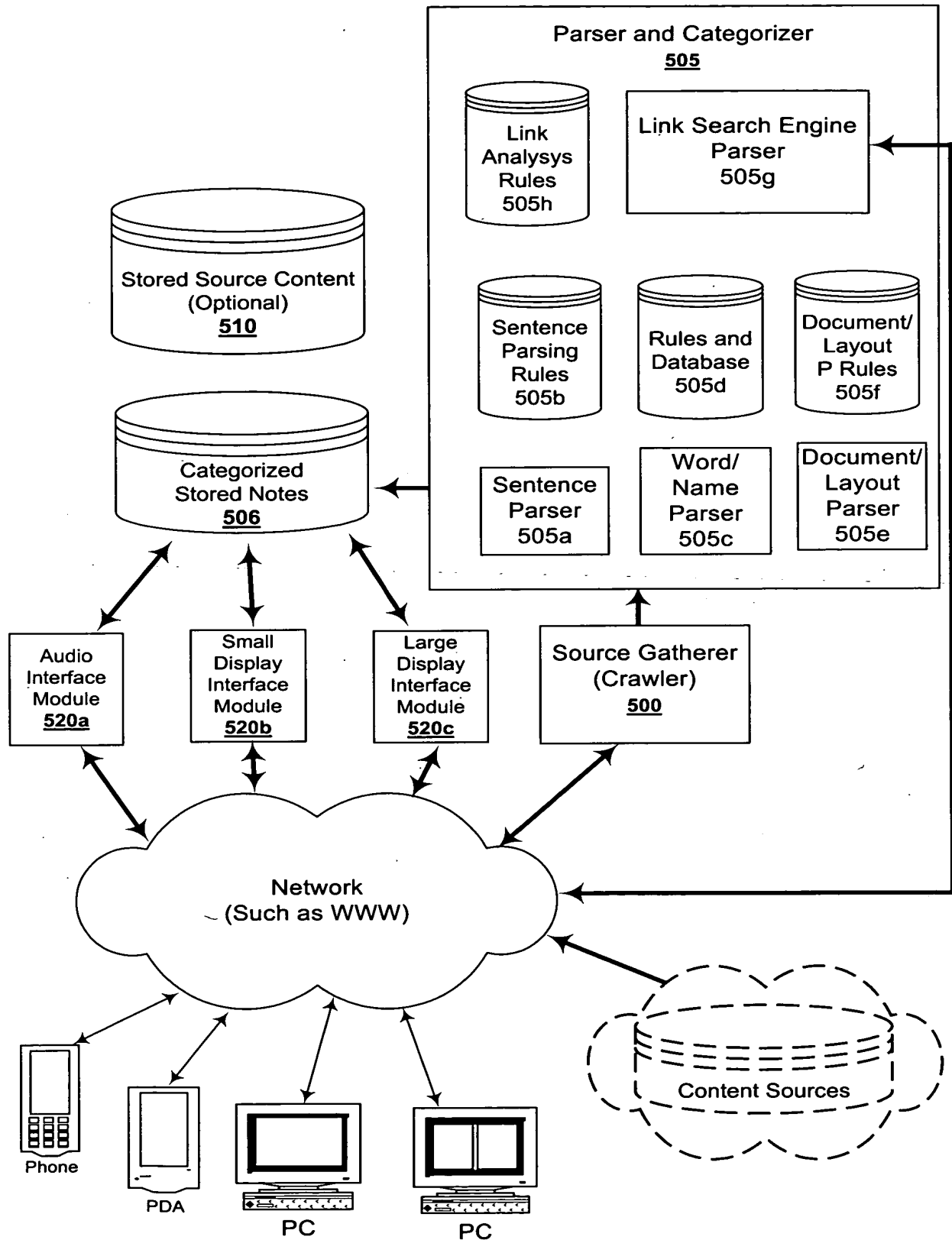
FIG. 13

FIG. 14



8/12

FIG. 15



9/12

FIG. 16

Surfnotes - Sources:**Cnet News****Headlines**

Free computer firm reboots after Apple mistake	Feb 3, 2000	Cnet News
Will Time Warner execs cash out on AOL merger?	Feb 3, 2000	Cnet News
XML software firm latest entrant in IPO craze	Feb 3, 2000	Cnet News
High-speed Net firms hunt for apartments	Feb 3, 2000	Cnet News
Posts wider-than-expected loss but books profitable	Feb 3, 2000	Cnet News
AT&T files for wireless tracking stock IPO	Feb 3, 2000	Cnet News
Transmeta may file for public offering this year	Feb 3, 2000	Cnet News
Reverse engineering could threaten RealNetworks	Feb 3, 2000	Cnet News
eBay asked to pull KKK items from site	Feb 3, 2000	Cnet News
Blocked students find backdoor to Napster	Feb 3, 2000	Cnet News

FIG. 17

Surfnotes - Company Insights:**Apple****Headlines**

Apple Unveils Mac OS X and Internet Strategy at Macworld	Feb 3, 2000	Apple Hot News
Apple Unveils Internet Strategy	Feb 3, 2000	Apple Hot News
Apple Board of Directors Announces CEO Compensation	Feb 3, 2000	Apple Hot News
Free computer firm reboots after Apple mistake	Feb 3, 2000	Cnet News
Apple and EarthLink Partner to Deliver Best ISP Service	Feb 3, 2000	Apple Hot News
Apple Wins Imatec ColorSync Suit	Feb 3, 2000	Apple Hot News
Apple Introduces AppleWorks 6	Feb 3, 2000	Apple Hot News
Apple Reports First Quarter Profit of \$183 Million	Feb 3, 2000	Apple Hot News
Top Computer Web Site	Feb 3, 2000	Apple Hot News
New Indy Film & Music Channels	Feb 3, 2000	Apple Hot News
QuickTime TV Network Scores Super Bowl Touchdown	Feb 3, 2000	Apple Hot News
Industry Leaders Rally to Support Mac OS X	Jan 5, 2000	Apple Hot News
Apple Unveils Mac OS X	Feb 3, 2000	Apple Hot News

10/12

FIG. 18

Cnet News**Headlines**

Free computer firm reboots after Apple	Feb 3, 2000	Cnet News
Will Time Warner execs cash out on AOL	Feb 3, 2000	Cnet News
XML software firm latest entrant in IPO	Feb 3, 2000	Cnet News
High-speed Net firms hunt for	Feb 3, 2000	Cnet News

The Standard**Headlines**

McCain Rides the Internet Tax Issue	Feb 1, 2000	The Standard
Ship It to Me, Valentine	Feb 2, 2000	The Standard
Stocks See Shadows, Pay No Mind	Feb 3, 2000	The Standard
Clinton's Bridge Across the Digital Divide	Feb 2, 2000	The Standard

CNN**Headlines**

GM taps new CEO	Feb 2, 2000	CNN
'Cyber defense' not valid in Columbine	Feb 2, 2000	CNN
The final minutes of Flight 261	Feb 2, 2000	CNN
Up for auction: passport used in spy	Feb 1, 2000	CNN

Red Herring**Headlines**

States Debate School Voucher Plans	Jan 31, 2000	Red Herring
Who will buy Buy.com?	Feb 3, 2000	Red Herring
Online grocers still shopping for dollars	Feb 2, 2000	Red Herring
Lintel hopes to supplant Wintel	Feb 3, 2000	Red Herring

FIG. 19

Telecommunications**Headlines**

IR, TI fine-tune power-management	Jan 31, 2000	Microwaves & Rf
Lithography advances hinge on 157-nm	Feb 3, 2000	Microwaves & Rf
Looking to Grab A PC of the Action	Jan 5, 1999	Tele.Com
Nortel CEO outlines 'second wave' of e-	Feb 3, 2000	ZDnet

Software Programming**Headlines**

reports on Red Hat's partnership with	Feb 3, 2000	Linux Daily
Sprint Goes To Hollywood	Jan 27, 2000	Advanced IP Services
Study: Net sparking IT spending spree	Feb 3, 2000	Advanced IP Services
Gig Ethernet Reaches Across WAN	Jan 28, 2000	Advanced IP Services

Investing and Finance**Headlines**

ICGE: A Month to Remember!?	Feb 3, 2000	Internet Stock Report
Dow Ends Down, Nasdaq Up After Rate	Feb 3, 2000	Morningstar
BBC Gets U.S. Resources	Feb 3, 2000	The Daily Deal
Mixed Signals in Taiwan's Telecom	Jun 2, 1999	The Daily Deal

Internet**Headlines**

Lawsuit claims AOL 5.0 blocks rival	Feb 3, 2000	Aardvark Daily
Free computer firm reboots after Apple	Feb 3, 2000	Cnet News
Will Time Warner execs cash out on AOL	Feb 3, 2000	Cnet News
Ad Dollars Flow to Vortals	Feb 2, 2000	Internet Advertising

11/12

FIG. 20

surfnates
the portable internet

Search: Find

SELECT FIRST LETTER

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z

BROWSE BY COMPANY

- ☐ IBM
- ☐ IDC
- ☐ IDD Enterprises
- ☐ IDG
- ☐ ITT Communications
- ☐ Indus
- ☐ IndustryClick.com
- ☐ Infinity Broadcasting Corp
- ☐ Information Systems
- ☐ Informix
- ☐ Inktomi
- ☐ Intel
- ☐ Interiant Inc.
- ☐ International Data
- ☐ International Telecom

FACT OF THE DAY

Microsoft announced Tuesday that the new consumer version of their Windows operating system will be called the Microsoft

Favorites | Business | Entertainment | eCommerce | Social | Local Services | Med

IBM

Headlines

\$500 Million IBM Fund Will Help Net	Jan 27, 2000	Web Design & Beyond Y2K
IBM Not Out Of Y2K Woods	Jan 20, 2000	Intranet News
Planet Intra, IBM Seal Intranet Pact	Feb 3, 2000	Today's Linux News
PC Week: IBM makes enterprise push for	Feb 3, 2000	

IDC

Headlines

Closing the Loop to Optimize Customer	Feb 3, 2000	Cio
Routers take over as mainframes move	Feb 3, 2000	Datamation's Servers
Routers take over as mainframes move	Feb 3, 2000	Datamation's
Sun-Netscape Adds Messaging, Web	Feb 3, 2000	Intranet News

IDD Enterprises

Headlines

Dow Jones Q4 earnings jump 40%	Feb 3, 2000	Media Central
Online WSJ subscriptions hit record	Feb 3, 2000	Media Central

IDG

Headlines

IDG Books and Mattel's Learning Co in	Feb 3, 2000	Media Central
Become a CIO Insider...	Feb 3, 2000	Cio

FIG. 21A

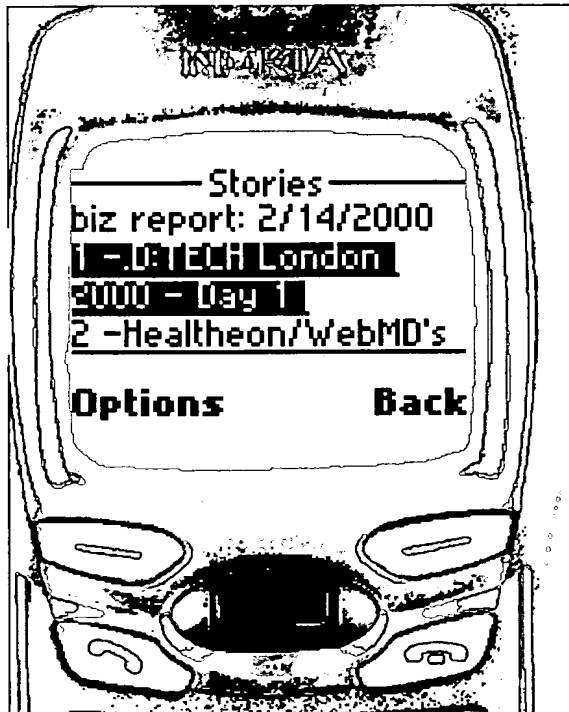
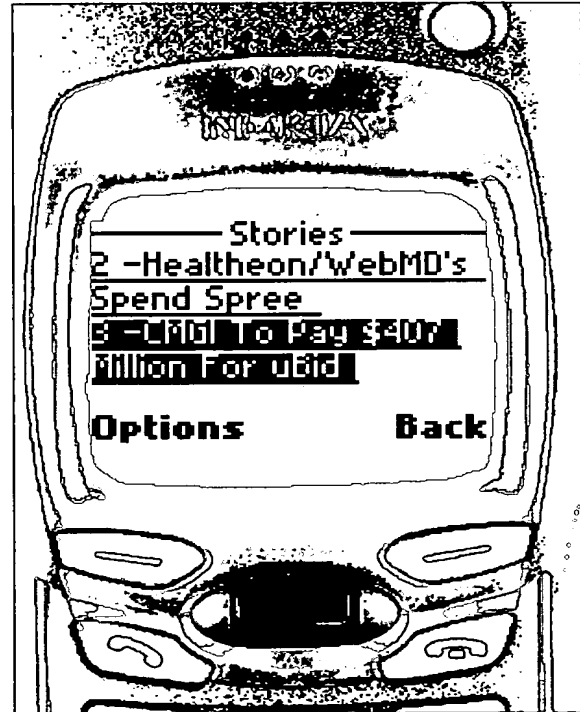


FIG. 21B



BEST AVAILABLE COPY

12/12

FIG. 22

